



**STUDY REGARDING THE INTEREST FOR BIHOR COUNTY AGRITOURISM  
 AREAS-ANALYSIS AND PROPOSALS**

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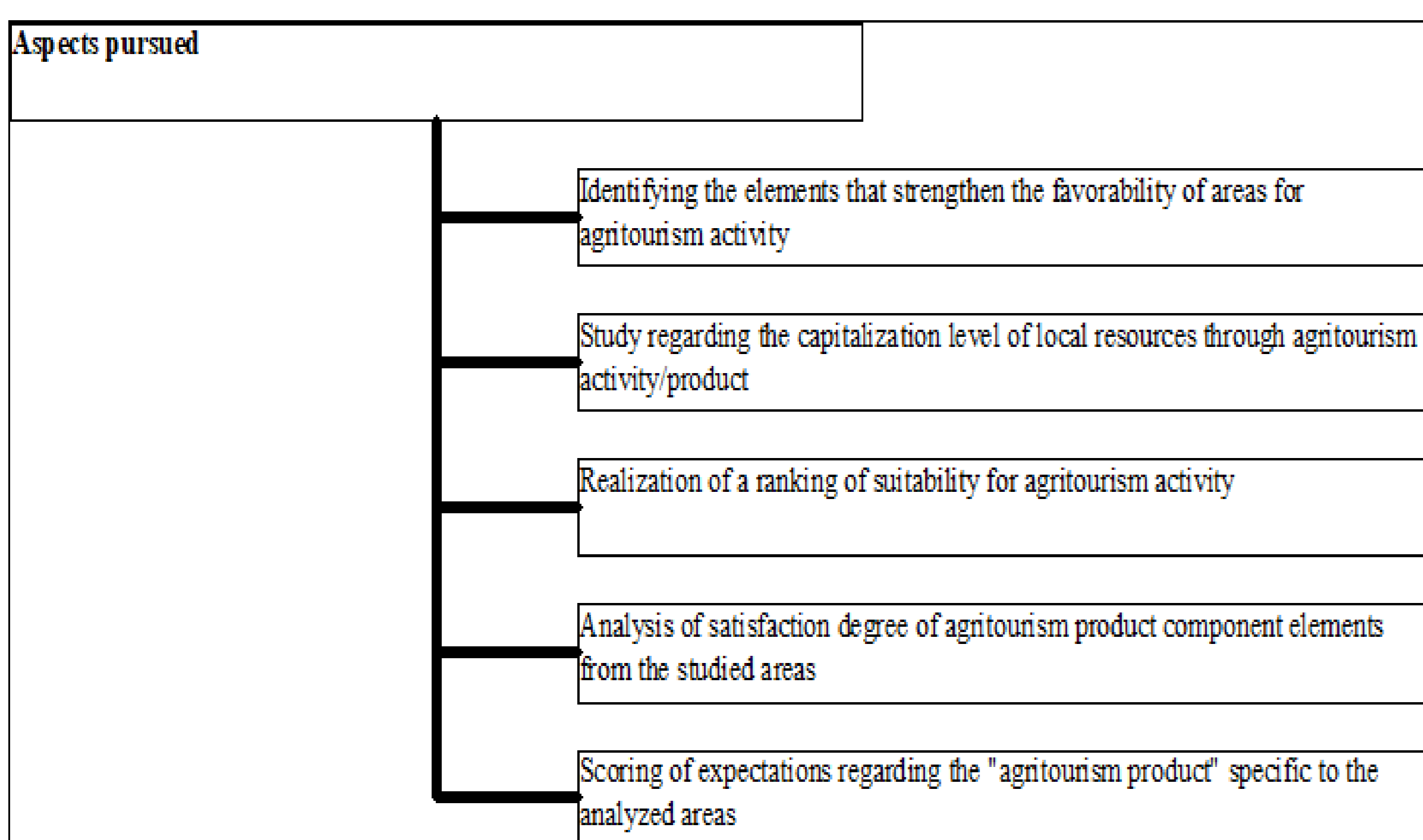
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**Abstract:** *The interest in supporting a "smart" development of the rural environment is increasingly in vogue in last years, and where this interest is folded over a vast potential, the success can be translated into sustainability. The use of agritourism activity in order to ensure the development and increase the visibility of the rural environment can generate the co-interest of the locals in agritourism activity direction. At the level of Bihor County, there are numerous areas with agritourism potential, during this scientific approach three areas were analyzed: Cărpinet, Budureasa and Chișcău. The purpose of the research carried out is to identify the potential for agritourism activities, starting from the interest of tourists for each of the three areas studied, Carpinet, Budureasa and Chiscau, and based on the information obtained to come up with certain development proposals.*

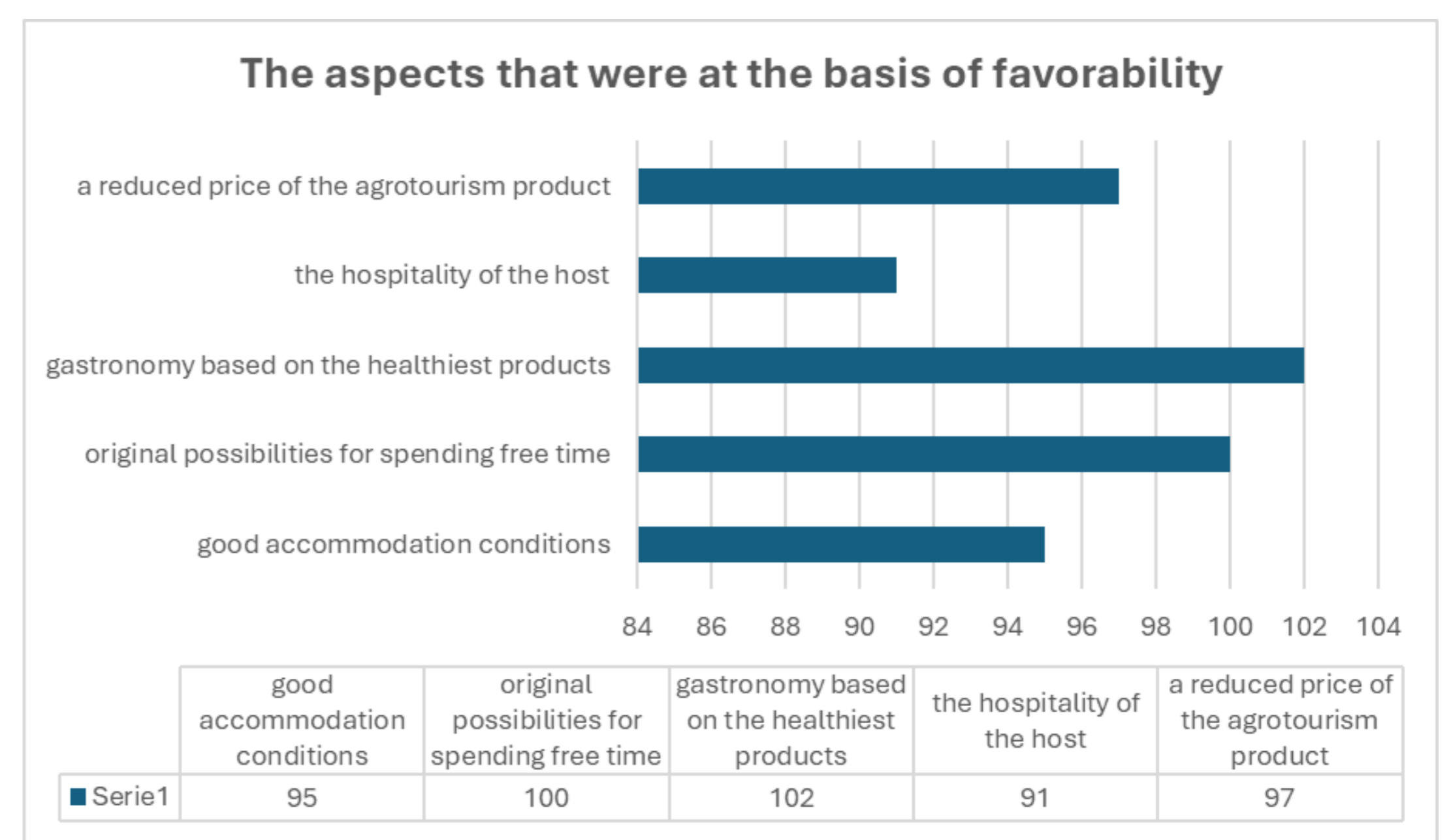
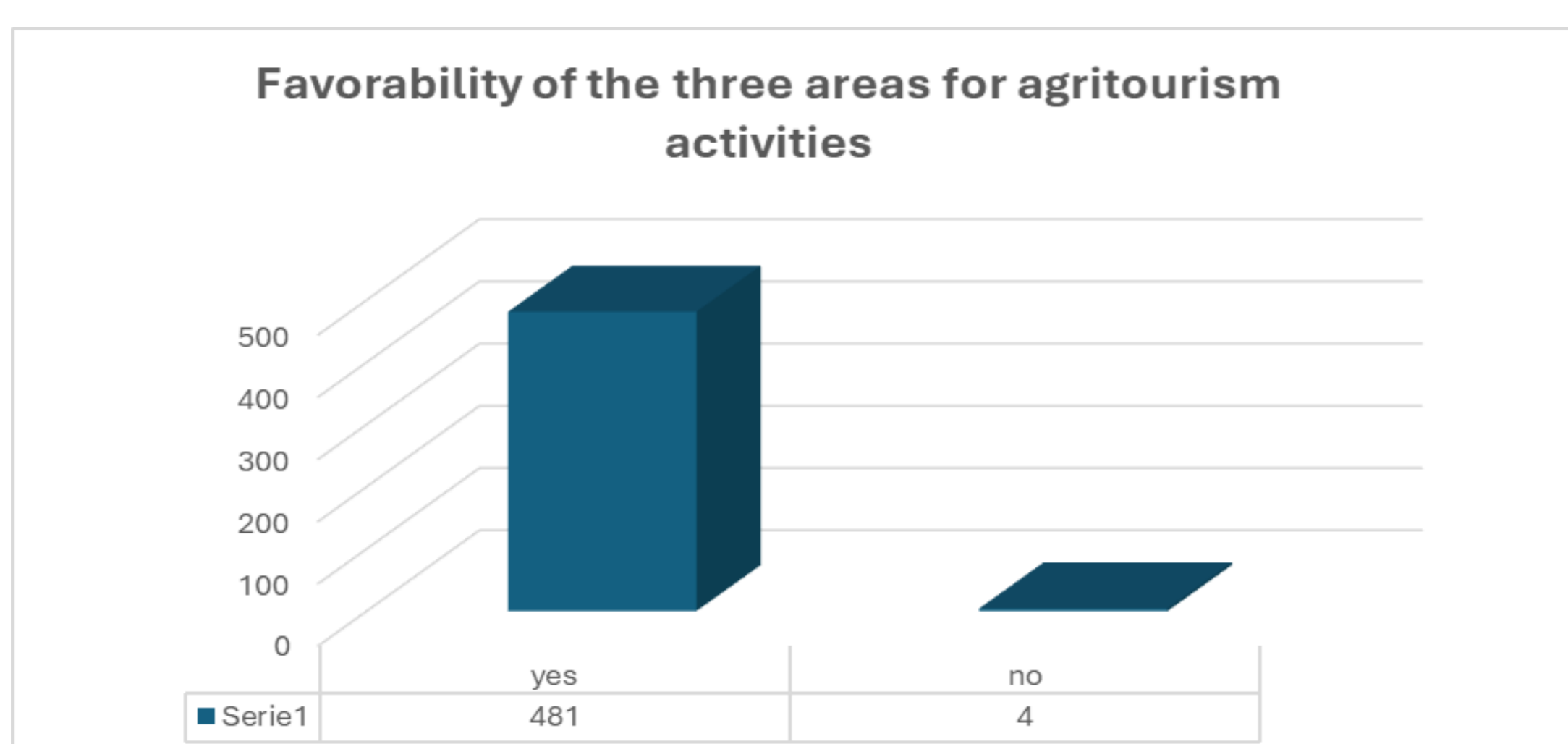
**• Introduction**

, in a sustainable way, [5,11,12] by stimulating entrepreneurial activity [10] in the rural community, is a current topic. The fact that the rural environment is the holder of some of the most varied resources is a certain aspect, but this aspect does not necessarily ensure its future profitability.

**• Material and method**



**• Results and discussions**



**Conclusions**

Starting from the premise, already demonstrated, that all three studied areas have specific resources for agritourism activity, that in the case of all of them concrete information was obtained regarding the future wishes and expectations of tourists who consume agritourism products, certain conclusion can be draw and based on them some proposals can be made

Expectations related to the "agritourism product"		
	Expectations	No/Percent
<b>Carpinet</b>	- improving the access infrastructure	45 / 37.50%
	- creating thematic tourist packages with accent on traditional aspects	21 / 17.50%
	- increasing visibility through leaflets, website, fb, etc.	32 / 26.66%
	- improving the booking possibilities	22 / 18.33%
<b>Budureasa</b>	- greater emphasis on the creation of an original agritourism product	28 / 15.38%
	- the introduction of local crafts in new agritourism product	48 / 26.37%
	- collaboration with professional associations	25 / 13.73%
	- creation of a thematic tourist product for weekend tourism	56 / 30.76%
	- collaboration with school units for the implementation of short thematic programs	25 / 13.73%
<b>Chiscau</b>	- making some thematic proposals that include the local community and not only Bear Cave	46 / 25.14%
	- creation of an entity to manage tourist activity from the area	23 / 12.57%
	- strengthening collaboration with locals to attract local entrepreneurs and to the tourism field	54 / 29.50%
	- correlation of leisure activities from the area and adding other possibilities	60 / 32.78%